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| **Job Requirement details :** |  |

**Position : Digital Marketing Executive  -  Only Males**

**Experience** – Fresher can apply

**Salary**– 15 - 18,000 + Overtime

**Job Location** – Keva Kaipo Industries Pvt Ltd

#18-19 Dehlon Road ,Tibba Village , Sahnewal Ludhiana -Punjab 141120 – **(Pick local candidates or from cities where employment opportunities are less)**

Qualification – Any

**· Digital Marketing  Course – Mandatory**

***Responsibilities –***

·       Manage the social media accounts of the organization in Facebook , Youtube , Instagram etc

·       Proficiency across publishing & advertising platforms of Facebook , Youtube , Instagram

·       Monitor & evaluate social media results through deep analytics & metrics Assist with general day to day administrative tasks

·       Report regularly on performance & engagement across multiple social media platforms

***Other skills –***

 ·       Strong communication & inter – personal skills

 ·        Extremely organized

 ·       Experience in building social media communities & general marketing experience