|  |  |
| --- | --- |
| **Job Requirement details :** |  |

**Position : Search Engine Optimization (SEO)– (Only Males)**

**Experience –** Fresher can apply

**Salary –** 15k – 18k + Overtime

**Job location** – Keva Kaipo Industries Pvt Ltd

#18-19 Dehlon Road, Tibba Village, Sahnewal Ludhiana -Punjab 141120 **(Local Preff.)**

**Responsibilities –**

* Develop optimization strategies that increase the company's search engine results rankings
* Research SEO keywords to use throughout the company's website and marketing materials
* Monitor daily performance metrics to understand SEO strategy performance
* Write compelling and high-quality website content, including blog posts and page descriptions
* Update content and website links for maximum optimization and search engine rankings
* Must have knowledge about Social Media Accounts